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The Honorable Board of Supervisors County of Los Angeles 383 Kenneth Hahn Hall of Administration 500 West Temple Street Los Angeles, California 90012

Dear Supervisors:

ADOPTED

BOARD OF SUPERVISORS COUNTY OF LOS ANGELES

16 October 18, 2016

LORI GLASGOW EXECUTIVE OFFICER

RECOMMENDATIONS REGARDING 57th ANNUAL LOS ANGELES COUNTY HOLIDAY CELEBRATION

SUBJECT

57th Annual Los Angeles County Holiday Celebration

IT IS RECOMMENDED THAT THE BOARD:

- 1. Approve the proposed 57th Annual Los Angeles County Holiday Celebration program to be held Saturday, December 24, 2016 from 3:00 p.m. to 6:00 p.m. at the Music Center's Dorothy Chandler Pavilion and authorize the Executive Director to make changes in programming that may be necessary due to production requirements.
- 2. Direct the Executive Director to implement all production aspects of the live and televised programs and to sign the necessary agreements with the broadcasting TV station, the television broadcast production company, and others as necessary.
- 3. Direct Classic Parking to make free parking available to participants and attendees in the Music Center garage all day on December 24th. Appropriate signage regarding free parking should be posted at all entrances to the Music Center garage. Free parking is also needed in the Music Center garage during show rehearsals from 8:00 a.m. to 7:00 p.m. on Saturday, December 3 and equipment load-in throughout the week of December 20 through 23 from 7:00 a.m. to midnight, as well as during load-out for crew, approximately December 26 through 28. On each of the abovementioned dates, Lot 17 should also be available to accommodate overflow and oversized vehicle parking.

4. Request the Music Center to make arrangements with the Music Center caterer to insure that Kendall's Brasserie and the Spotlight Café will be open for business throughout the duration of the program. Also, request that the food/beverage kiosks located inside the Dorothy Chandler Pavilion be open during the program and offer concessions appropriate in cost and menu for the anticipated audience.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The first annual holiday program was held on December 24, 1959 and has been an ongoing community tradition for the past 56 years.

At their meeting on September 12, 2016, the Arts Commissioners approved the proposed roster of participants. The proposed roster (Attachment A) is presented to your Board each year in compliance with a motion approved by your Board on July 12, 1983. Approval at this time is necessary to complete the program production.

Performers are selected through a competitive application process. This year 51 applications were received. The show will run three hours with 20 groups performing on stage. Of these artist groups 35% will be on the program for the first time and 30% will feature youth performers. Altogether this year's program will feature nearly 580 performers.

Selection criteria was based upon:

- Artistic excellence within a performance discipline/age category
- Suitability of the performance material to a multi-cultural, multi-denominational holiday themed program
- Suitability of the performance for the 2,600 seat Dorothy Chandler Pavilion and the technical capability of the production
- Ability of performing group representatives to meet all deadlines and to work cooperatively with other organizations and production staff

The live audience for the Annual Holiday Celebration has ranged from 5,000 to almost 10,000 in past years. In order to mitigate crowds that may not be able to see the show in person, a large monitor system will be set on the Music Center Plaza so that those unable to be seated in the Dorothy Chandler Pavilion will be able to view the show.

This year the live theatrical show is expected to take place from 3 p.m. to 6 p.m. on December 24th. The show will be broadcast live on local television station PBS SoCal with additional airings of the show during primetime hours. The Holiday Celebration's television broadcast reaches an estimated half million viewers across Southern California. In 2015, the program was re-broadcast four times.

<u>Implementation of Strategic Plan Goals</u>

The proposed recommended action furthers the Board approved County Strategic Plan Goal of Integrated Services Delivery (Goal 3), by providing free, high quality community programming to Los Angeles County residents.

The Honorable Board of Supervisors 10/18/2016 Page 3

Funds to produce the program have been approved by your Board as part of the Arts Commission's budget for FY 16-17. Additionally, the Music Center contributes \$15,000 to the program and there is no fee for the use of the Dorothy Chandler Pavilion. The American Federation of Television & Radio Artists waives 20% of the professional singers' and dancers' day rate and the International Association of Technical & Stage Employees and Professional Musicians Local 47 waive fees for the local television broadcast on December 24th.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

Not applicable.

IMPACT ON CURRENT SERVICES (OR PROJECTS)

Approval of this program continues a time-honored Los Angeles County tradition that brings our diverse communities together through a common cultural experience. Whether viewing the production in person or on television, the program creates a sense of inter-connectivity by giving residents a kaleidoscopic view of the cultures, expressions, and traditions celebrated throughout the region during the holidays.

Respectfully submitted,

Aura Tanka

LAURA ZUCKER

Executive Director

AD:hr:jf

Enclosures

c: County CounselMusic Center of Los Angeles CountyBuilding ManagerISD Parking Services

Attachment A

Los Angeles County Arts Commission
Proposed 2016 57th Annual Los Angeles County Holiday Celebration Artists
*indicates groups that are new to the program

American Contemporary Ballet*, a 16-member ballet company, will debut on the Holiday Celebration to perform a piece celebrating the holiday season. (Officed in District: 1, District/s Served: 1, 2, 3, 4, 5)

Citrus Singers, a 40 member voice and handbell ensemble from Citrus College, will perform Christmas songs featuring handbells. (Officed in District 5, District served: 5)

Colburn Children's Choir, a youth choir from the Colburn School of Performing Arts, will perform a medley of holiday songs. (Officed in District: 1, District/s Served: 1, 2, 3, 4, 5)

Cuba LA*, a 7 member music ensemble, will debut on the Holiday Celebration to perform Latin jazz renditions of holiday standards. (Officed in District 3, District/s served: 4)

Gay Men's Chorus of Los Angeles will return to the program with traditional holiday repertoire. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5)

Grandeza Mexicana Folk Ballet Company will present folklórico dance from the region of Tabasco, Mexico. (Officed in District: 2, District/s Served: 1, 2, 3)

Greater Los Angeles Cathedral Choir, a 35 member ensemble, will perform gospel renditions of holiday songs. (Officed in District 4, District served: 2)

Greater Zion Church Family Youth Choir – Destiny 24* will debut on the Holiday Celebration to perform gospel renditions of holiday songs. (Officed in District 2, District/s Served: 2).

Harmonic Bronze Handbell Ensemble, a music ensemble of 11- to 18-year olds from Antelope Valley, will perform a classical handbell piece celebrating Christmas and Hanukkah. (Officed in District: 5, District/s Served: 5)

JazzAntiqua Music and Dance Ensemble will present a new dance piece with live jazz music inspired by an African-American spiritual. (Officed in District: 2, District/s Served: 1, 2, 3, 4, 5)

Kayamanan Ng Lahi, a 16 member Filipino dance company, will perform festive dances from the provincial lowland/coastal region of the Philippines. (Officed in District 2, Districts served: 1, 2, 3, 4, 5).

Kim Eung Hwa Dance Company, a 9-member Korean dance company will perform a traditional fan dance. (Officed in District: 3, District/s Served: 1, 2, 3, 4, 5)

Kotolan*, a multi-ethnic rock music ensemble, will debut on the Holiday Celebration to perform a song which celebrates the diverse festive foods during the holiday season and fuses Japanese, Spanish and English lyrics. (Officed in District 1, District/s Served: 1)

Los Angeles Chamber Choir*, a 32 member voice ensemble, will debut on the Holiday Celebration to perform a beloved 16th century advent hymn. (Officed in District 1, District/s Served: 1)

Palmdale High School Choral Union and Sunday Night Singers, a chorus from the Antelope Valley, will present traditional holiday repertoire. (Officed in District: 5, District/s Served: 1, 2, 3, 5)

Pasadena Christian School Children's Choir,* a 50 member children's chorus, will debut on the Holiday Celebration to perform light-hearted holiday songs featuring choralography. (Officed in District 5, District/s Served: 5)

Praizum will perform classic gospel hymns and spirituals with a contemporary flavor. (Officed in District 2, District/s served: 1, 2, 3, 4, 5)

QVLN (Q-Violin)* will debut on the Holiday Celebration with an upbeat, Latin fusion of the Christmas classic, "Little Drummer Boy." (Officed in District 2, District/s served: 1, 2)

Southern California Brass Consortium, a 26-member ensemble from California State University of Long Beach will play symphonic brass arrangements of holiday repertoire. (Officed in District 4, District/s served: 1, 2, 3, 4, 5)

Vox Femina Los Angeles, a choir of 34 women will perform songs celebration Christmas and Hanukkah. (Officed in District: 2, District/s Served: 1, 2, 3, 4, 5)